

TESTIMONIALS



I'm proud of what we've accomplished. Now many people within and outside the cooperative know about the importance of cervical cancer. Despite the machismo, you even have men counseling each other: "My wife tested positive and she got treated. She is fine now. Send your wife for treatment, it is important." This is part of the impact of the project.

- Lucia Martinez
Vice President of UCA La Dalia (Nicaragua)



Now local doctors and nurses are asking for resources so they can go into remote rural areas to screen and treat more women at risk. Their vision is to provide screening and treatment for rural women. For me, there isn't anything more powerful as this—this desire to promote VIA and cryotherapy in places that are rarely reached.

- Mujer Dra. Ligia Ñurinda
Director, Ministry of Health Matagalpa (Nicaragua)



In the past, women were afraid to get screened because if she tested positive, she thought she'd just die and that was that. No one supported her — often not even her husband — and she felt all alone with her problem. Now thanks to Grounds for Health, the woman knows she isn't alone. The cooperative, the community health promoters, all of us — we are all behind her. The change is tremendous.

- Dr. Guadalupe Jovel Sánchez (Mexico)



Before the training, I didn't know that cervical cancer was a major problem. Since we began the screening, I've learned that it is the biggest problem that needs special attention and it is high time that we step out into the community and start screening women so we can treat them before it's late.

- Lwice Macha, Registered Nurse
Mawenzi Regional Hospital (Tanzania)



You have to introduce sustainability, if you don't, programs are useless. Grounds for Health was unique in that it started training service providers who are now excellent regional trainers. These men and women shuttle across the country providing supportive supervision. Grounds for Health was the first to do this.

- Mary Rose Giattas, Jhpiego
Cervical Cancer + Prevention Program
Senior Technical Advisor (Tanzania)



**Grounds
for Health™**

CERVICAL CANCER PREVENTION PROGRAMS

SINCE 1996 | 5 COUNTRIES



3,613 Treated | 55,071 Screened



410 Doctors and Nurses Trained

Program Approach:

- **Engage the local population** as active partners in cervical cancer prevention
- **Increase awareness** about cervical cancer by training and supporting community health promoters
- **Train local doctors and nurses** in effective, low-resource appropriate methods for screening and treatment
- **Provide equipment and technical assistance** to local clinics
- **Organize screen-and-treat campaigns** in local health facilities
- **Strengthen relationships** between co-ops and local health authorities

About Grounds for Health

Cervical cancer is one of the few preventable cancers. Yet worldwide, it claims more women's lives than pregnancy and childbirth. The overwhelming majority of these premature deaths occur in low- and middle-income countries where access to basic preventive health services is limited.

Grounds for Health is working to change that. Since 1996, we have partnered with coffee cooperatives and companies, as well as local and national health authorities to combat cervical cancer through screening and preventive therapy. Partners throughout the supply chain play key roles in engaging community leaders, increasing awareness, and providing logistical support for training and service delivery.

We strive for continuous improvement in order to serve more women with efficiency and quality. For years, we have championed the Single Visit Approach, which combines appropriate, low-cost screening and treatment in a single visit at local health centers. We see great potential for new technologies and delivery models, such as molecular screening, modern treatment devices, digital information systems, and mobile services.

Our vision is of a world in which all women are protected from the threat of cervical cancer by timely and high-quality prevention services. Please join us.



Our model is centered on the fundamental principle that to be effective, screening must be linked to treatment.

Ethiopia: 2014 - Present

In September 2014, Grounds for Health, the Sidama Coffee Farmers Cooperative Union, and Sidama zonal and regional health authorities formed a partnership to bring cervical cancer screening and treatment services to women in coffee-growing communities of Sidama zone. The program aims to establish and sustain high-quality services at primary care health facilities, while also creating demand for services by engaging existing networks of community health promoters in community outreach and education activities.

In early 2015, Grounds for Health joined the Pink Ribbon Red Ribbon partnership to support the government of Ethiopia's plans to scale up cervical cancer prevention services to regional and district level health facilities in two regions over three years.

 318 Treated
1,937 Screened

 12 Doctors and Nurses Trained

SITES & PARTNERS

- 1 Site: Sidama zone
- Sidama Coffee Farmers Cooperative Union representing 80,000 members
- Zonal & regional health authorities
- Pink Ribbon Red Ribbon Alliance

Additional Impact

- Established the first screening and treatment services at district-level health facilities in Ethiopia
- Developed effective referral linkages at the start of the program, resulting in 95% treatment rate for women with screen-positive results within first three months of implementation

Nicaragua: 2007 - Present

Grounds for Health launched its first program in Nicaragua in 2007 at the invitation of the SOPPEXCCA cooperative in Jinotega. Thanks to this collaboration, Jinotega became the first department in Nicaragua to implement the screen-and-treat approach. Since then, Grounds for Health has partnered with five additional coffee cooperatives and local ministries of health in the departments of Matagalpa, Madriz and Nueva Segovia to strengthen cervical cancer prevention services in remote areas. Grounds for Health is exploring collaborations with the National Ministry of Health and other NGOs to support scale-up of the screen-and-treat approach throughout the country.

SITES & PARTNERS

- 4 Sites: Jinotega, Matagalpa, Madriz & Nueva Segovia
- 6 co-ops, representing 6,600+ members
- Local ministries of health



Additional Impact

The SOPPEXCCA coffee co-op formed a coalition with the local ministry of health and seven other organizations to strengthen cervical cancer prevention services and train additional providers on VIA and cryotherapy.

 1,721 Treated
16,179 Screened

 127 Doctors and Nurses Trained

Tanzania, Mexico & Beyond: 1996 - 2014

Grounds for Health worked in Mexico from 1996 through 2012, and in Tanzania from 2008 to 2013. Over time, the work evolved from a mission-based model centered around large-scale, highly visible campaigns staffed by US medical volunteers and local health professionals, to multi-year programs focused on building local capacity and catalyzing community engagement around cervical cancer prevention. After building capacity of partners, Grounds for Health transitioned ownership to local stakeholders in Mexico and Tanzania.

Grounds for Health has also led one-week training/screening campaigns in Guatemala and the Pacific Island nation Kiribati.



PREVIOUS SITES & PARTNERS

- Full campaigns: Tanzania, Mexico
- 1-Week campaigns: Guatemala, Kiribati
- 5 Co-ops representing 23,000+ members
- Local and national health authorities in Tanzania and Mexico
- Jane Goodall Institute
- ICAP
- Elizabeth Glaser Pediatric AIDS Foundation

 1,199 Treated
32,471 Screened

 233 Doctors and Nurses Trained

Additional Impact

- Providers originally trained by Grounds for Health in Kigoma, Tanzania now act as national trainers, instructing doctors and nurses throughout the country.
- Cooperatives in Mexico established their own long-term plan for basic health projects.

Peru: 2012 - Present

In 2010, a coffee cooperative based in the northern Cajamarca Region of Peru invited Grounds for Health to work in Chirinos. In 2012, assured that adequate resources and local support existed, Grounds for Health officially launched a program with two cooperatives: CAC La Prosperidad de Chirinos and CENFROCAFE. The program has since grown to include partnerships with APROVAT and Sol & Café, covering 3 districts of the San Ignacio Province in Cajamarca Region. Grounds for Health and the cooperatives collaborate closely with provincial ministry of health officials, as well as with the National Cancer Institute, to develop a sustainable community-based cervical cancer program that is in-line with Peru's national plans.

SITES & PARTNERS

- 1 Site: San Ignacio Province of Cajamarca Region
- 4 Co-ops representing 8,000+ members
- INEN (National Cancer Institute)
- Provincial Ministry of Health



 375 Treated
4,484 Screened

 38 Doctors and Nurses Trained